

Realized through



What if instead of always needing more money, we experimented with needing less?

1-week Co-Design Sprint!

Aug 30 - Sept 3 (251 des Pins)

A series of workshops and informal discussions hosted at la Cité-des-Hospitalières, the former monastery located at the foot of Mount Royal.



Generating collective value through rent-free residencies

1. Facilitating autonomy through a low-budget rent-free living and workspace.
2. Supporting the initiatives of a rotating cast of self-organized residents.
3. Strengthening and expanding networks around voluntary work.
4. Evolving the institution with residents as co-designers.
5. Decoupling economy from finance to make room for more diverse ways of living and working.

- / Prospective residents apply with information about their history with and aspirations for voluntary work.
- / Residencies are awarded for the values they promote and their unique feasibility within the Value Collective model.
- / Residencies take place over set time periods with option for renewal.
- / Value Collective offers support, documentation, and institutional legitimacy to residents and their projects.
- / Residents are strongly encouraged to apply with friends and organize collaborations with their own networks.
- / Co-design sessions invite ongoing creative engagement with the structure of the organization.
- / In utilizing non-financial value exchange, Value Collective initiates processes of economic diversification, thus building resilience.

Schedule

Session 1: The things we do that money can't buy

Mon, Aug 30 (5:30-7:30 pm)

Unpacking value-driven activities: *Away from the influence of money, what are people doing and why?*

In this workshop, we ask the community to come in and share their answers to the following question: "What are some personal projects, unsalaried work or voluntary positions you've undertaken?"

Outcome: Map of value-driven activities

Open House: All-Day Delicious Free Tea & Coffee!

Tues, Aug 31 (1-7 pm)

An unstructured event to allow for slower-paced, spontaneous interaction and contemplation. No registration is required!

Open mapping session: Speculative design for value-driven activities

Sponsored by Pourquoi Pas Espresso Bar.

Session 2: Alter-economy, (nun)-market work and cathedral thinking [2 parts]

Weds, Sept 1 (4:30-7:30)

Unpacking alternative economy: *What do we mean by alternative economic practice?*

In this two-part event, we will be constructing a collective understanding of alter-economy and exploring affinities with the Religieuses Hospitalières' economic practice (vow of poverty; communal living; community service)

Session 2.1: Mapping Montreal's alter-economy (4:30-6:00)

Session 2.2: Talking with the nuns about their economic practice (6:30-7:30)

Outcome: (1) Map of Montreal's alter-economy; (2) Reflections and parallels with the nuns' economic practice

Open House: All-Day Delicious Free Tea & Coffee!

Thurs, Sept 2 (1-7 pm)

An unstructured event to allow for slower-paced, spontaneous interaction and contemplation. No registration is required!

Open mapping session: Speculative design for alter-economy

Sponsored by Pourquoi Pas Espresso Bar.

Session 3: What comes next? An exercise in social dreaming

Fri, Sept 3 (4:30-6:30 pm)

Ideating on future possibilities: *What might the future hold?*

Closing off the week by collectively reflecting, exploring possible futures, and identifying next steps.

Outcome: New directions for Value Collective friends and collaborators.

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Realized through Value Collective is a project of **Shock Value**, a collective whose urban interventions question notions of value in public space. In 2021, Shock Value received funding through the **Anti-Speculation Desk** at **The Office of Rules and Norms**.

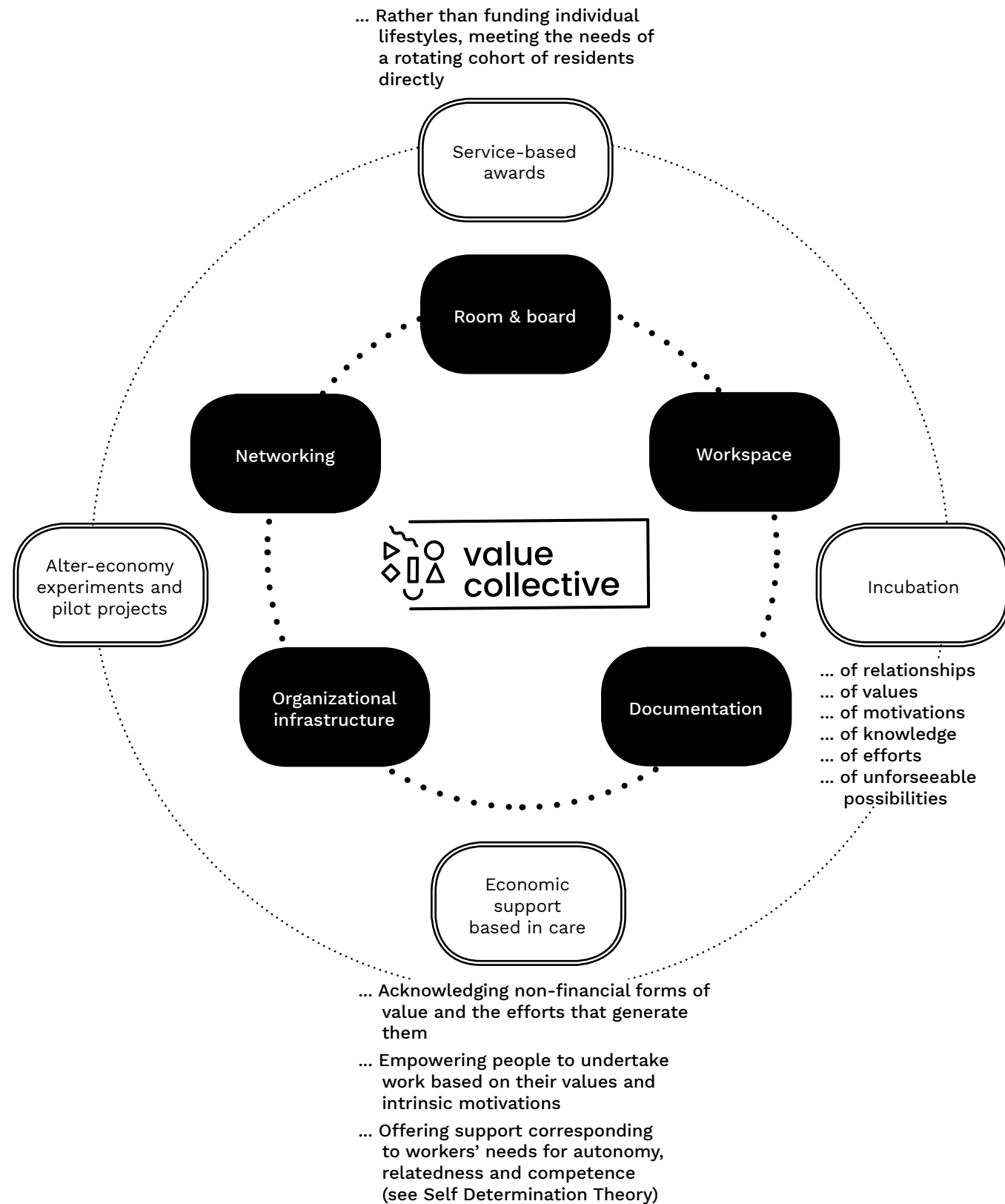
shockvaluecollective.com

OFFICE OF RULES AND NORMS

ORN is a transdisciplinary art studio that uses art and design media and practice to engage with rules, regulations, market standards and cultural norms.

orn.studio

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An Economic Experiment

Prototyping new ways of living and working for the 21st century

It has been said that “It is easier to imagine the end of the world than the end of capitalism.” Could this be because we have forgotten how to value work that isn’t profitable? After all, many activities that promote joy, wellbeing and purpose don’t generate a penny. In a time when care and reciprocity are recognized as key components of social and environmental resilience, we must find ways to untangle valuable work from financial constraints and motivations.

What is often forgotten in everyday conversations about the economy is that it does not necessarily have anything to do with money. Economies are systems of coordination, devised to meet our individual and collective needs and desires. Reducing our reliance on money has the potential to alleviate the pressures of continuously chasing income, at the expense of what makes us truly happy.

A Field of Possibilities

Making possible that which cannot be brought forth by current economic conditions

The unquestioned dominance of financial value in the modern economy has displaced all other forms of value and value-creation. We can think of it like a monoculture in what might otherwise be a diverse garden of meaning, desires, and ways of achieving them. The result is the continuous stifling of initiatives and projects that don’t generate profit, and the impoverishment of value in all its other forms: social value, cultural value, aesthetic value, personal value, emotional value, spiritual value, ecological value, and so on.

Like replacing a concrete parking lot with a field of fertile soil, Value Collective aims to peel back the conditions that impose artificial constraints on what is considered “possible”, and rewild the public imagination by making space for people to work on what matters to them, regardless of what the market says.